

# UDYANSH ANNUAL REPORT



Year: 2021-22



**Udyansh Gramin Samaj Sewa Samiti**  
Gopi Complex, Gopi Vihar Colony, Barwani Road  
Thikri, Distt. – Barwani (M.P.) INDIA  
Website: [www.udyansh.org.in](http://www.udyansh.org.in)

## UDYANSH ANNUAL REPORT

### PREFACE

Udyansh is continuously taking efforts towards sustainable rural development through different approach and strategy. As a part of its approach, Udyansh has implemented various projects with integration and holistic development. Udyansh believes in creativity & innovation with existing projects to address the field problems.

During 2021-22, Udyansh has focused on Overall development of rural families through agriculture interventions, awareness regarding health, education and environment and promotion of farmer's producer organizations. Udyansh has demonstrated intercropping demonstrations to reduce dependency on single crop and to get additional income to the farmers from sustainability point of view.

I, am very grateful to publish annual report 2021-22 with insight of progress achieved during the year.

I sincerely thanks to my all dedicated staff, advisors, resource persons and management who worked day and night to make the programs successful for wellbeing of rural community.

I am also grateful to our donors and funding agencies especially BCI Secretariat and NABARD, for their constant guidance, support and encouragement.

I appreciate the commitment and trust of our participating farmers for their encouraging response, active participation in programs and adoption of sustainable agriculture practices and decent work practices for their sustainable future.



Mr. Anil Bhalse  
(Director)

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### *Udyansh's Mission:*

“To uplift the socio-economic status of rural poor families through capacity building, livelihood enhancement, Natural resource management, Value chain up-gradation and women in development with gender equity.”

### *Udyansh's Approach:*

- Pro-poor : to cater poor families in real sense
- Participatory : to bring their ownership in projects
- Need based : to address their needs
- Replicable : to outreach more number of families
- Sustainable : to benefit in long run.

### *Udyansh's strength:*

- ✓ Visionary top Management
- ✓ Qualified & Experienced Professionals
- ✓ Dedicated Field Staff
- ✓ Attachment with Tribal Community
- ✓ Community mobilization skills
- ✓ Innovative & Creative concepts of development with logical applications

## BACKGROUND:

UDAYANSH came into existence in the year 2000 to build up the capacity of Women, Education and Development for the remote and far reaching Tribal Region of Madhya Pradesh. UDAYANSH strives to full fill its vision of mainstreaming the Tribal Families of this backward region with the active participation and involvement of the people.

Since its inception and with a span of 12 years UDAYANSH has started its work in 2000 from Khandwa block of Khandwa District with Swa-Shakti Project supported by Department of Mahila Evam Bal Vikas, Govt of Madhya Pradesh.

Thikri block of Barwani District having 73% tribal population UDAYANSH initiated its work with awareness programme for child, women and adult's healths, concept of SHG & importance of education in their life through trainings, camps, meetings & individual contacts.

UDAYANSH is already involved in several projects in the area now. Through these projects it is reaching to the same rural community i.e. socially excluded which needs support and opportunities for their regular employment and livelihood since the organization has its presence and set up in the intervention area now.

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UDYANSH has very good experience in working for sustainable livelihood for the community and has successfully implemented MP Rural Livelihood Project with a holistic approach of integrated sustainable rural development through enhancement of livelihood opportunities, empowerment of local panchayat raj institution (PRI), optimum utilization of local resources, and reduction in migration, Linkages of women SHG with income generation activities such as goat and poultry rearing, cosmetics, grocery and electric shops, carpentry etc and ensured livelihoods promotion.

Under the MP Rural Livelihood Project UDYANSH covered more than 1550 families during 2006-07 and through its activities could able to increase their monthly income through different income generation activities, the beneficiaries includes ST / SC / OBC engaged in Agriculture sector. The income generation activities includes Vermi compost, Kharib Seed Exhibition, Seed Bank, Nursery Plants rearing, Bio Gas, Vegetable Seeds / Jetropa, Trigard, Rabi Seeds Exhibition, Drip Irrigation, Seed-rill, Production of Lac, Badi Program, Chilli Nursery and Production, Nursery Development, Culture exhibition and etc.

We are expertise in the field of livelihood enhancement in general and in particular with women from socially Excluded communities as well. There are demonstrable experience of implementing interventions in farm and off farm livelihood sectors in the area of intervention in Agriculture & its allied sectors including in animal husbandry with sound understanding of the complexities of the rural sector which also includes demonstrable experience of working with socially excluded groups. We have a very good experience in promotion of livelihood especially in rural poor and in the difficult areas.

Seasonal migration for job/ livelihood, poor education, poor communication in reaching far off villages, geographical conditions, and lagging in upgraded new technologies due to lack of awareness, poor financial background of the poor are the challenges and barriers faced by UDYANSH in the process of implementation of various activities in the area.

Since its inception UDYANSH has successfully implemented the activities under besides Madhya Pradesh Rural livelihoods project (MPRLP) in Barwani District are National Rozgar employments Guarantee schemes (NREGA) in Barwani & Khargone Districts and Backward Region Grant Fund (BRGF) in Barwani & Jhabua District of Madhya Pradesh. And with National Child labour Project undertaking ax cute the two Schools with 50-50 per School laving 50 Students.

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### *Operational Area:*

Udyansh is specifically working in tribal dominant areas. Following MAP show the operational area of organization in the state of Madhya Pradesh:



BARWANI, DHAR,  
JHABUA, ALIRAJPUR,  
KHANDWA &  
BURHANPUR in M.P.

### *Staff Position:*

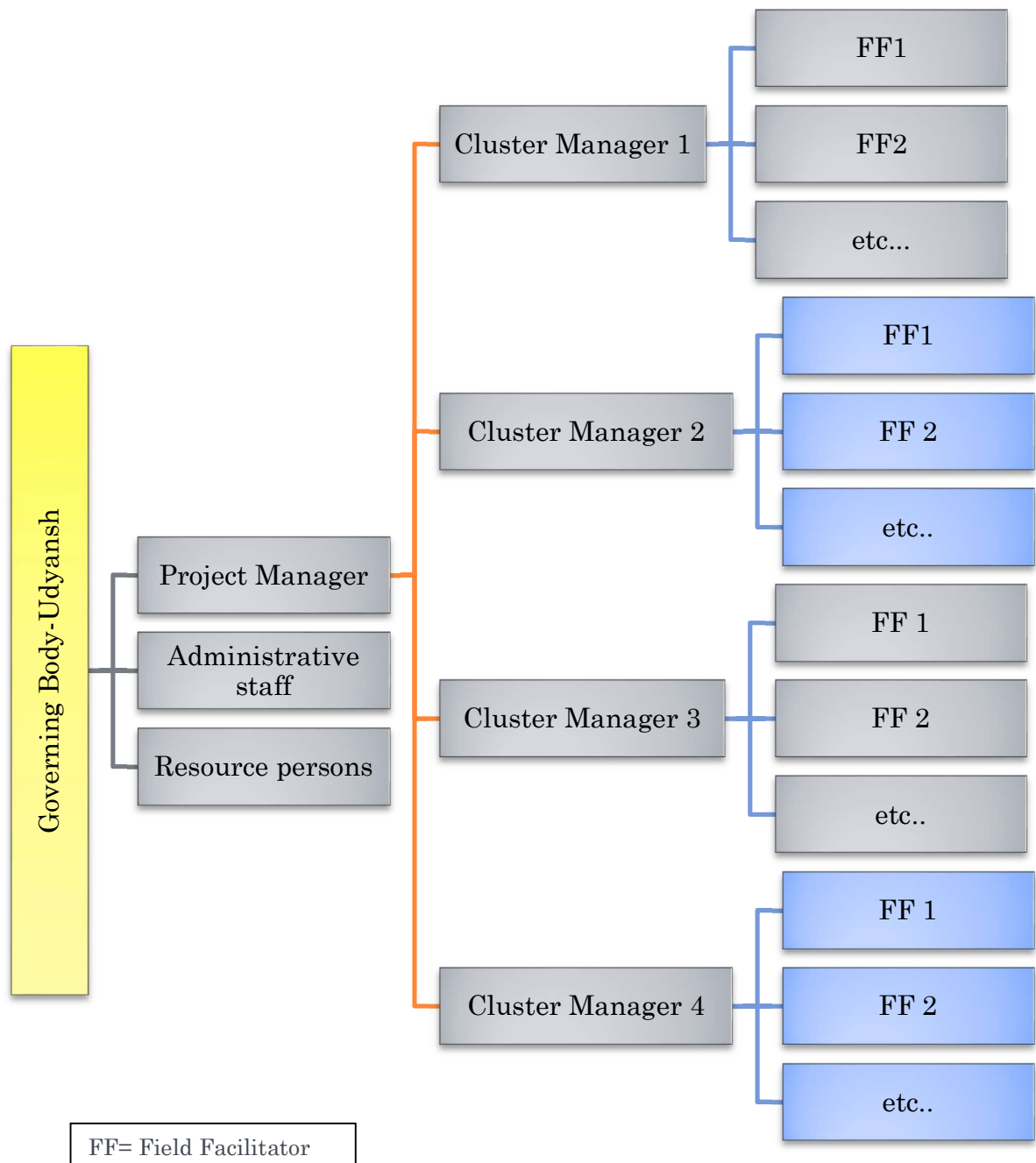
- Management staff: 6
- Advisor: 2
- Development Professionals: 10
- Project Manager: 5
- Field Facilitators: 28

*Available Resources/Content in Institution*

Udayansh Gramin Samaj Sewa Samiti is managing its work from its own Head office office at Thikri and as well as Branch offices respectively at Kukshi & Lohari. The offices are well equipped with Furniture's Computers and Vehicles.

S.No.	Equipment/Resources	Quantity
1.	Office Building	4
2.	Computer	5
3.	Printer	4
4.	Laptop	3
5.	Video Camera	1
6.	Digital Camera	1
7.	Scanner	1
8.	Fax	1
9.	Telephone	2
10.	Almirah	6
11.	Revolving Chairs	3
12.	Chairs	25
13.	Tables	10
14.	Spiral machine	1
15.	Fan	10
16.	Cooler	1
17.	Training material	Project specific

## Organizational Structure



### CORE PROGRAMMES OF THE ORGANIZATION:

- Sustainable agriculture
  - Training & Capacity building
  - Livelihood development
  - Women development
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## PROJECTS IMPLEMENTED DURING THE YEAR

Udyansh has implemented following major projects:-

1. Better cotton Initiative
2. Farmers Producer Organisation
3. Integrated Watershed Development programme

### 1. BETTER COTTON INITIATIVE (BCI) PROJECT:

Udyansh has continuously implemented BCI project as one of the major project during the year covering more than 15014 cotton growing farmers in two blocks of dhar district viz. Kukshi & Lohari. The project is being funded by IDH, Trade initiative-Netherland. The project is being monitored by BCI secretariat, New Delhi.

#### Objectives of the project:

- To demonstrate the inherent benefits of better cotton production, particularly the financial health.
- To reduce the impact of water and pesticide use on human and environmental health.
- To improve soil health and biodiversity.
- To promote decent work for farming communities and cotton farm workers.
- To facilitate global knowledge exchange on more sustainable cotton production.
- To increase traceability along the cotton supply chain.
- To reduce the child labour in agriculture

#### Project area and villages:

Udyansh is implementing the project of Better Cotton initiative in 81 villages of Dhar district. The details of villages are as follows:-

S.N	Village	Block	Disstrict
1	Masaniya	Nisarpur	Dhar
2	Badganw	Nisarpur	Dhar
3	Ghatgaw	Nisarpur	Dhar
4	Tana	Nisarpur	Dhar
5	Sulgaw	Nisarpur	Dhar



6	Jaynagar	Nisarpur	Dhar
7	Chiprata	Nisarpur	Dhar
8	Khandlai	Ghandhwani	Dhar
9	Tana	Kukshi	Dhar
10	Dhobdiya	Ghandhwani	Dhar
11	Ambpura	Ghandhwani	Dhar
12	Sendla	Ghandhwani	Dhar
13	Brahmanpuri	Manawar	Dhar
14	Rantalaw	Manawar	Dhar
15	Bhesawad	Manawar	Dhar
16	Anjaniya	Manawar	Dhar
17	Palasi	Manawar	Dhar
18	Banediya	Manawar	Dhar
19	Aloda	Kukshi	Dhar
20	Kurdipura	Kukshi	Dhar
21	Mogra	Kukshi	Dhar
22	Khedli	Kukshi	Dhar
23	Girwaniya	Kukshi	Dhar
24	jugatlai	Kukshi	Dhar
25	Haldi	Kukshi	Dhar
26	Bhimpura	Kukshi	Dhar
27	Awali	Kukshi	Dhar
28	Kodiyakheda	Kukshi	Dhar
29	Konda	Nisarpur	Dhar
30	Dogawa	Nisarpur	Dhar
31	Padiyal	Dhai	Dhar
32	Pithampur	Dhai	Dhar
33	Ajgaon	Dhai	Dhar
34	Amlal	Dhai	Dhar
35	Amaljhuma	Nisarpur	Dhar
36	Heladar	Nisarpur	Dhar
37	Bhilsur	Nisarpur	Dhar
38	Bhawriya	Nisarpur	Dhar
39	Teky	Kukshi	Dhar
40	Golpura	Kukshi	Dhar
41	Lunhera	Kukshi	Dhar
42	Khargoan	Kukshi	Dhar
43	Nimthal	Kukshi	Dhar
44	Badgyar	Kukshi	Dhar
45	Semlipura	Kukshi	Dhar
46	Bheslai	Kukshi	Dhar
47	Talwada	Kukshi	Dhar
48	Dhulsar	Kukshi	Dhar

49	Ambada	Kukshi	Dhar
50	Longsari	Kukshi	Dhar
51	A.Malhar	Kukshi	Dhar
52	Umari	Kukshi	Dhar
53	Anjankhedi	Kukshi	Dhar
54	Aaspur	Kukshi	Dhar
55	Undli	Kukshi	Dhar
56	Jhardi	Kukshi	Dhar
57	Jharda	Kukshi	Dhar
58	Chorbawadi	Nisarpur	Dhar
59	Salkheda	Nisarpur	Dhar
60	Dhukni	Nisarpur	Dhar
61	Loni	Nisarpur	Dhar
62	Karondiya	Manawar	Dhar
63	Julvaniya	Manawar	Dhar
64	Pachkheda	Manawar	Dhar
65	Borali	Manawar	Dhar
66	Dasavi	Manawar	Dhar
67	Guradya	Manawar	Dhar
68	Bhurbaidy	Manawar	Dhar
69	Temryapura	Manawar	Dhar
70	Bhagyapur	Manawar	Dhar
71	Lakhankout	Manawar	Dhar
72	Dawarpura	Manawar	Dhar
73	Bholyapura	Manawar	Dhar
74	Bapdud	Manawar	Dhar
75	Chikli	Manawar	Dhar
76	Kabarwa	Ghandhwani	Dhar
77	Dedli	Ghandhwani	Dhar
78	Brahmngaw	Ghandhwani	Dhar
79	Jhegada	Ghandhwani	Dhar
80	Jaydi	Ghandhwani	Dhar
81	Panwa	Ghandhwani	Dhar

#### Human Resources involved:

S.N.	Name	Designation
1	Mr Anil Bhalse	Director
2	Dr. Rauf Pathan	Program Director
3	Mr. Rakesh Yadav	Project Coordinator
4	Mr. Vijay Yadav	Accountant/Admin
5	Mr Dwarkilal Dhangar	PU Manager
6	Mr. Vinod Yadav	PU Manager
7	Mr. Lokesh Patidar	PU Manager

8	Punja Mujalda	Field Facilitator
9	Rajendra Sisodiya	Field Facilitator
10	Magilal Nigwal	Field Facilitator
11	Dilip Mandloi	Field Facilitator
12	Pratap Jamod	Field Facilitator
13	Devram Mujalda	Field Facilitator
14	Sukhram Parihar	Field Facilitator
15	Jagdish Nigam	Field Facilitator
16	Vijay Awasiya	Field Facilitator
17	Mohan Solanki	Field Facilitator
18	Ramsingh Thakur	Field Facilitator
19	Lalsingh Mori	Field Facilitator
20	Juwansingh Mori	Field Facilitator
21	Jitendra Muvel	Field Facilitator
22	Sohan Muvel	Field Facilitator
23	Bhart Baghel	Field Facilitator
24	Bilam Baghel	Field Facilitator
25	Devising Mandloi	Field Facilitator
26	Kalmsingh Jamod	Field Facilitator
27	Malsingh Alawa	Field Facilitator
28	Dileep Solanki	Field Facilitator
29	Narayan Baghel	Field Facilitator
30	Ravindra Baghel	Field Facilitator
31	Sardar chouhan	Field Facilitator
32	Sunil Baghel	Field Facilitator
33	Kerusingh Singh Baghel	Field Facilitator
34	Suresh Baghel	Field Facilitator
35	Vijay Baghel	Field Facilitator

### Methodology adopted:

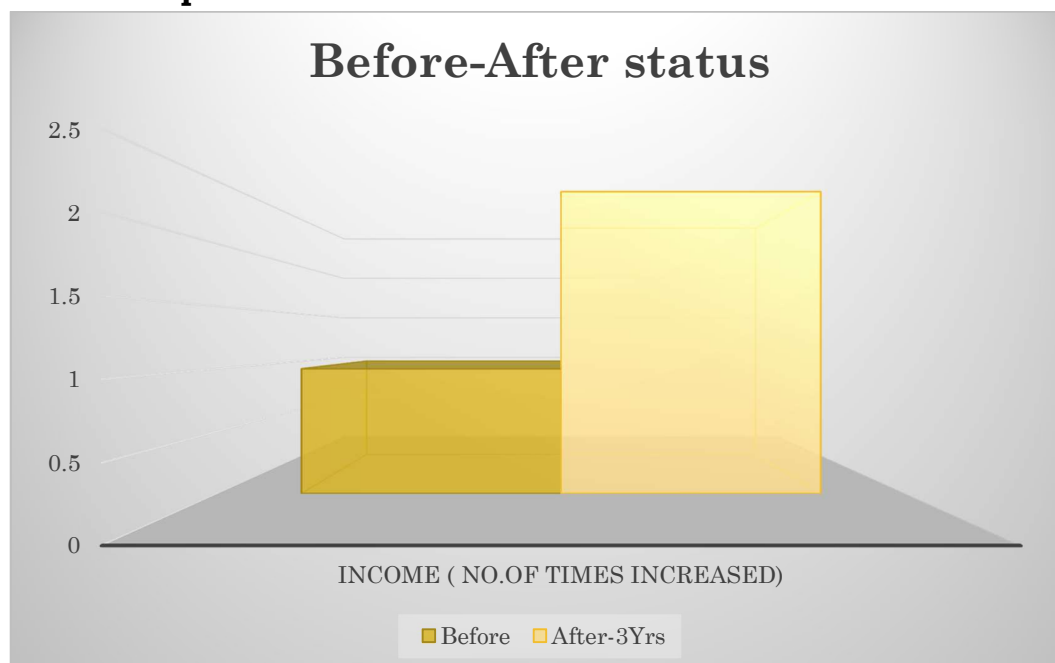
Udyansh has adopted following structure to build up the capacity of farmers:

1. **Staff Training:** it has been conducted in the month of April on BCI system with support of BCI accreditor trainer and technical trainings for staff was carried out at different stages of crop during month of June , August, October & January.
2. **IEC Material Development:** Udyansh has developed following IEC materials in local dialect with pictorials to build up the capacity of staff & farmers and used in all respective training programs:
  - Training Book on cotton production- covering 15014 farmers.
  - Flipcharts - used by FF during farmers training at LG level. Total 37 flipcharts has been developed covering 11514 farmers.
  - Wall Paintings: total 81 wall paintings have been created. The topics were Nitrogen management, low cost technologies such as Amrut Pani & Bisra Khat and about Do's & Don'ts of BCI project

- Flex: Separate flex has been developed on identification of beneficial & harmful insects. Total 50 flex has been developed covering 11514 farmers.
  - Banners in schools: for awareness about health of pregnant women & child during cotton cultivation. Total 50 banners has been created covering 15014 farmers.
  - Snakes & ladders game: on health aspects in all villages.
  - Pictorial posters: total 35 Pictograms has been developed for conducting self-assessment in addition to questionnaires covering 930 farmers.
  - FFB: Total 15014 FFB's was developed in local dialect and distributed to 15014 farmers.
3. **Lead farmers Training:** Udyansh has provided training to 370 lead farmers on BCI system & MPC's and group dynamics & vision building.
  4. **LG Farmers Trainings:** along with awareness in the villages, Udyansh has carried out LG farmer's trainings for all aspects at different stages of cotton crop and covered total 11514 farmers. The LG wise trainings were organised & record maintained accordingly.
  5. **Demonstration Plots:** Udyansh has established total 81 Demonstrations plots in the field of 81 farmers.
  6. **IPM Training:** Udyansh has conducted separate 10 IPM training programs for 370 lead farmers & 30 staff members in collaboration with NABARD.
  7. **Peer Review:** total 165 peer review has been conducted during September to January covering 15014 farmers.

## Achievements: -

### Overall Impact on income of Farmers:-



## AWARENESS IN SCHOOLS REGARDING CHILD LABOUR:



## **2. FARMERS PRODUCER ORGANISATIONS:**

Udyansh Gramin Samaj Sewa Samiti has been selected as a PO promoting Institution (POPI) to implement this project in 2 clusters of Dhar district.

ACTIVITY COMPLETED:-

### **A. Cluster identified**

Udyansh is promoting 05 Farmer Producer Organizations (FPOs) as a Producer Organization Promoting Institution (POPI). The location for each of these FPOs was identified in two clusters of dhar district where Udyansh has already developed rapport with community and implemented earlier projects.

For each location an initial reconnaissance was conducted to select villages which will form a part of the cluster. Thereafter, the key Kharif and Rabbi crops as well as the population of each village were enumerated to finalise the feasible villages in each cluster. The detailed villages in each cluster have been given in the progress report of each FPO in the following pages.

### **B. Baseline Survey done**

A baseline survey is being conducted in each FPO cluster to understand and assess the key crop value chains, average cultivated land area per farmer and the scope of activities that can be taken up in each FPO.

The following methodology is being used to conduct the baseline survey.

1. Farmers was being interviewed in each FPO using a questionnaire. The questionnaire covers all details regarding each farmer's land holding, Kharif and Rabbi crops.
  2. The sampling methodology used is stratified sampling such that to include a propotional number of farmers from each village in the cluster. This ensures a substantial representation of all farmers in the cluster. It is also being ensured that marginal, small, medium and large farmers are being included in the sample to assess their different cropping patterns.
  3. After conducting the individual interviews of farmers in each FPO, Focus Group Discussions (FGDs) are being carried out with key farmer leaders and decision makers to assess the existing crop value chain and propose activities that can help the farmers improve their value chains through the FPOs.
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4. The data of cropping pattern of each farmer is being statistically analysed to arrive at the key crops and average landholding. Statistical mean and frequency distribution will be used for the analysis.

### **C. Farmers list computerized**

While conducting awareness meetings in each FPO cluster, the baseline survey was also completed simultaneously. While pursuing these two activities, farmer lists were also prepared. The same was fed in computer based spreadsheet and will be used to analyse the baseline data, finalise BOD members and finalize other FPO members.

### **D. Awareness meeting conducted:**

Before conducting awareness meetings in each FPO cluster, the key contact person at the location was informed in advance to finalize the date for the meeting after discussing with key farmer leaders and decision makers in the villages.

A banner was prepared to create interest and awareness among more people in the villages. Leaflets were also prepared to create awareness about Udyansh as well as the project NABARD POPI and key crops at the location.

A gathering of at least 50 to 100 farmers were present at the awareness meetings in each cluster. Moreover, the meeting was conducted in a location where most farmers were likely to converge such as local temple premises, school premises, bus stops etc.

The following topics were covered in the awareness meetings by Udyansh's field coordinators:

About Udyansh – When the organization was established, project coverage area, projects being undertaken which will be of keen interest to farmers etc. About the NABARD POPI project –Why this project, Udyansh's role, importance of forming FPOs.

Key benefits of forming FPOs – Economies of scale, lowering cost of production, better market linkage, benefits of working as a legal entity, democratic structure of organization, examples of activities that can benefit the FPO like bulk input purchase, formal purchase contracts with buyers, better extension services etc.

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- How to form an FPO – Selecting good leaders and decision makers as Board of Directors (BoD), collection of registration documents such as PAN card, identity proof and address proof, collection of share capital, importance of regular meetings and book keeping etc. Exposure visits are being planned to already successful FPOs to showcase to farmers live examples of the benefits of FPO formation.

### **E. Constitution of BOD**

During the awareness meeting the farmers were informed to select their Board of Directors. The BoD is to be selected in such a way so as to ensure equal representation from each village in the FPO cluster. Moreover, the farmers were advised to select Board of Directors who are influential leaders and key decision makers with a strong vision for the FPO.

Keeping this in mind, BoD members have been constituted for each FPO.

### **F. Training of BOD**

Once the BoD members had been constituted, the training of BoD members is being conducted at Udyansh cluster office. The thought behind conducting BoD training at Udyansh's office is to ensure that the BoD members get to interact with the management at Udyansh and a strong relationship is established between Udyansh and the BoD members. Moreover, this gives the BoD members more comfort and trust in working and interacting with Udyansh as the POPI.

The BoD training module consisted of the following topics: Background behind formation of FPOs, Who can form a FPO, Benefits of forming a FPO, Structure of a FPO, Documents required to register a FPO as a producer company. Minutes of the training and attendance were also recorded. The training proceedings with signature of all members are attached as

### **G. Completions of statutory processes & Application for registration**

After the BoD training, the BoD members had an adequate understanding of the documents required and registration processes for registering their FPO as a producer company. Udyansh's field coordinators is collecting the required documents and handing over the same to Udyansh's company secretary for the registration process. The indicative list of documents being collected from 5 directors and 5 promoters of each FPO is given – PAN card, Aadhaar card/Driving Licence/Voter Identity card, Bank statement/electricity bill as proof of address, land document, Digital signature certificate and Photo.

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## PHOTOGRAPHS

### Awareness meetings conducted











## BoD trainings







### **3. INTEGRATED WATERSHED DEVELOPMENT PROGRAMME:**

Udyansh Gramin samaj sewa samiti, as PIA has successfully completed following pre-CBP activities:-

1. Prepared watershed area & watershed map with all physical features.
  2. Meetings: During the period, meetings was organised to aware the community about the programme and about the benefits that may be accrued in taking up this participatory watershed development program. All meeting proceedings have been documented in registers.
  3. Combined village meeting in the presence of DDM, Dhar: a combined meeting was organised in patelpura hamlet of Haldi village. Where all villagers & Udyansh team was participated. Following issues was discussed during the meeting:-
    - Watershed community should be willing in principle to participate effectively in the project.
    - The Watershed community should agree to contribute a minimum of 16% of unskilled labour cost of the project measures in the form of shramdan.
    - The entire Watershed community shall agree to ban free grazing in treated areas and a ban on clear felling of trees within the watershed area and such other measures as are necessary for maintaining and protecting the treatments undertaken for watershed development.
    - The Watershed community is willing to reduce the livestock population, in due course of time, to carrying capacity of the watershed.
    - Date and place for exposure visit was finalised.
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- Importance of VWC was also discussed and 25 Nominations including 5 women member come forward. Out of the total nominations, a village watershed committee was formed comprising 11 members in consultation with all participants who presented in the meeting.

All above issues has been explained to villagers and for which they have provided their consent, all meeting minutes has been documented at village level.

Immediately after meeting, shramadan was carried out for desilting work and bori bandhan (TCD) in the village.

4. Finally, Udyansh has completed net planning for 100 hectare in consultation with VWC and community in a very systematic and participatory manner.
5. Full implementation Phase: DPR preparation for 900 hectares is sanctioned & project will continue for next three years period.

## Financial statement

UDYANSH GRAMIN SAMAJ SEWA SAMITI					
CONSOLIDATED INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31.03.2022 (Cond.....)					
EXPENDITURE	Amount	Amount	INCOME	Amount	Amount
Balance C/D		2286287	Balance C/D	0	3142919
Administration Exp.					
Audit Fees	53120				
BCI Membership Fee	15194				
Bank Charges	3804				
Legal & Professional Charges	800				
Office Rent & Other Expenses	70285				
Printer & Machine Maintenance	7860				
Printing & Stationery	2002				
Travelling Expenses	17500				
Communication For FF's	5000				
Computer Maintenance Expenses	10600	186165			
Deprecation on Fixed Assets	98756	98756			
Foreign Contribution Expenses:			Foreign Contribution Income:		
1. Building Farmers Capacity (BCI)	5471728		Contribution Received From IDH	6529553	
2. Building Staff Capacity (BCI)	718538		Interest on SB A/c	5013	6534566
3. Coordination-Up to 10% (BCI)	362280				
Orgnization Administrative Expenses	121963				
Deprecation on Fixed Assets (FC)	5481	6679990			
Surplus being the excess of income over expenses carried to Balance Sheet					
Local (Surplus)	571711				
FC (Deficit)	(145424)	426287			
<b>TOTAL</b>		<b>9677485</b>	<b>TOTAL</b>		<b>9677485</b>

UDIN: 22023226ALSFGF1443

PLACE : INDORE

DATE : 15.06.2022



AS PER OUR REPORT OF EVEN DATE ANNEXED  
FOR V.R.SUBRAMANIAN & CO  
CHARTERED ACCOUNTANTS

*(Signature)*  
(CA RAMASUBRAMANIAN)  
PARTNER  
(MEM: 023226 / FRN: 007786C)

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